# **E - AUCTIONS**

## Presented by



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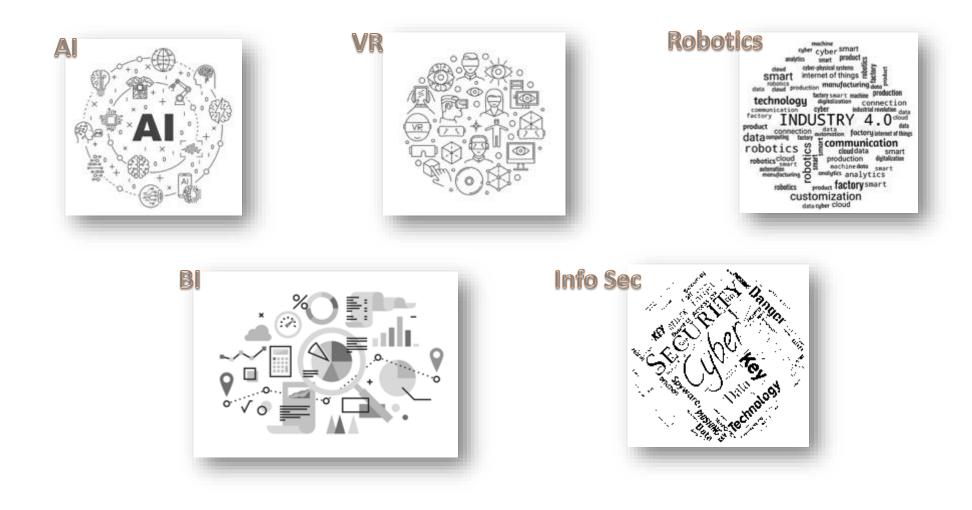
### **Mission**: Transform R&D | Best Practices | Pioneer in R&D Solutions | Industrial growths

ASCENTYA plays an active role in capturing and spreading best practices of its members by using specific methodologies i.e. knowledge management, benchmarking, etc.

Building Initiatives to Address Cross-Industrial Big Challenges



### We don't just change industries. We help invent new ones.





## an energetic contemporary approach post the economic downturn



#### Scalable Business Model

 ASCENTYA business model is based in part on its strategy of acquiring, integrating, and growing niche IT companies with valuable customers, complementary and proprietary products, and dedicated promoters.

#### **Experienced Promoters and Management Team**

The company's founders each have over 20+ years of experience, and are supported by executives with strong experience across all aspects of the business.

#### India Advantage

- India-centric back offices with experts to support the onshore teams whilst leveraging a lower cost base
- Addressing the rapidly growing IT requirements in India's domestic industry

#### Proven in-house Product Development Capacity

In addition to offering services related to licensed 3<sup>rd</sup> party products, ASCENTYA offers Innovative proprietary solutions.





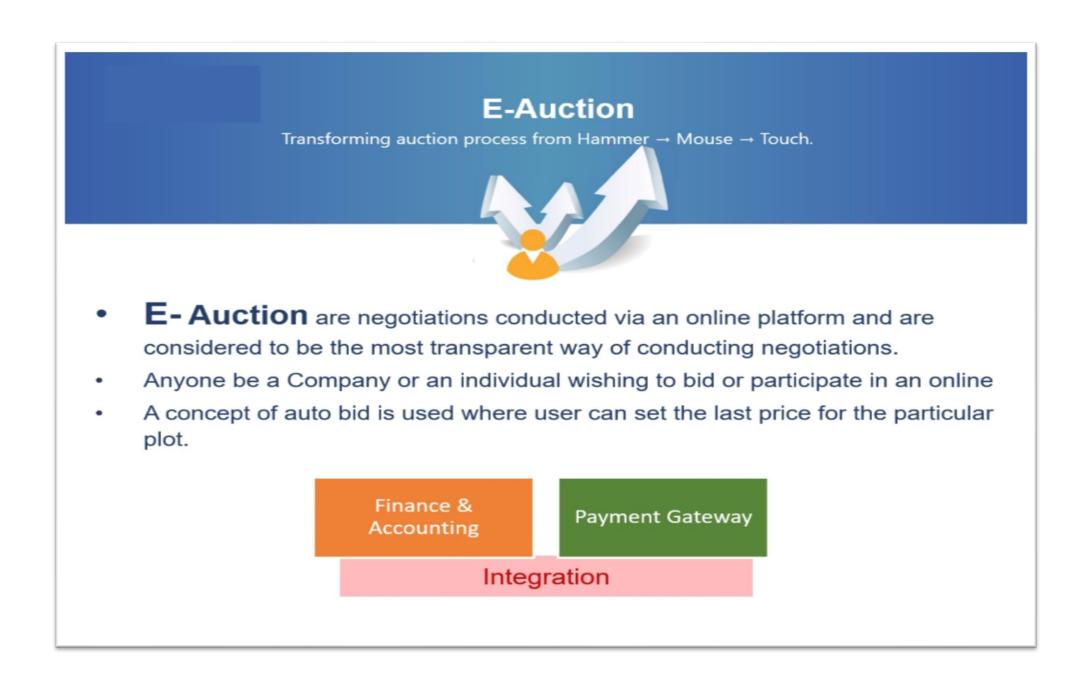
#### On-device AI can help everyone leap forward.

ASCENTYA is on a mission to make devices, machines and, well, pretty much everything, more intelligent. We created Artificial Intelligence (AI) Platform designed to learn and adapt to your behavior and environment. So get ready for smartphones, cars and even everyday household items, to deliver intuitive, highly personalized user experiences.

#### Introducing devices that simply get you.

The next generation of devices will boast enhanced privacy, improved reliability, low latency, efficient use of bandwidth and dynamic computing capabilities. These improvements will accommodate all sorts of AI features and applications. So as handy as smartphones are right now, the integration of AI into these devices will have the potential to transform them from passive tools to engaging partners, helping us make decisions —or even making decisions for us.



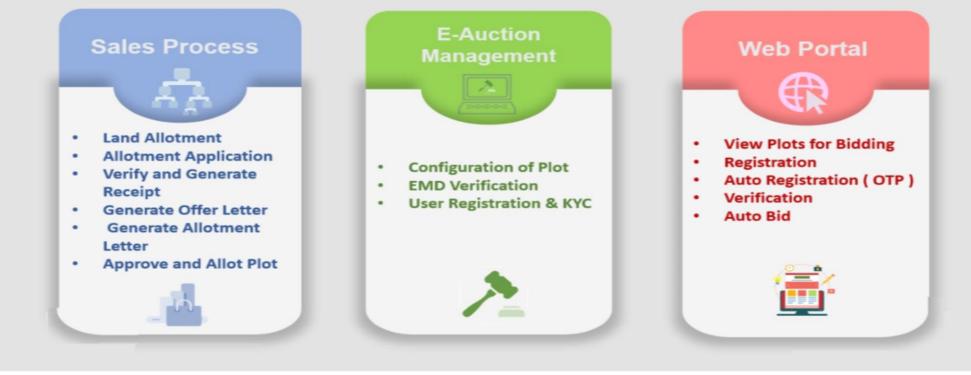




### **E-Auction**

Real Time Buying & Selling Platform, Robust Auction Mechanism

## **E-Auction Management System**





# SOLUTION HIGHLIGHTS

Centralised Web Based Application

Payment Gateway Integration

Google Map Integration, Enter GIS Co-ordinates and Locate the Property

Effective and Powerful MIS Reporting

SMS/ E-mail alerts & Notifications

Reduce Paper Work, Saves Time and Effort

Single Click Payment Refund Provision for Unsuccessful Bidders



# **E AUCTION PROCESS**

#### 1. Auction Initiation

 Department Administrator has to select the Properties which they want to sell in an auction

#### 2. Property Definition

 Define Scheme/ Property with its Base/ Reserve price and Incremental Price and make it Live on auction start date

#### 3. Invite Bidders

 Publish advertisement in media/ web newspaper with auction date and time

#### 4. Bidder Registration

 Interested bidder can register by paying registration fees and required documents



# **E AUCTION PROCESS**

#### 5. Bidder Verification

 Administrator will verify the bidder's documents and make them approve/reject for bidding process

#### 6. Check Properties

 Successfully verified bidder can login into the system and check the properties available to buy in the auction

#### 7. Bidding Initiation

 Pay EMD for the property, which bidder wants to buy, Online payment can be submitted by various modes

#### 8. Bidding Process

 First the Bidder has to bid in the multiple of incremental price and value higher than the base price. Bidder has to continuously monitor the competitor's bid amount



# **E AUCTION PROCESS**

#### 9. Auction Finalisation

 Auction get finalised when the highest bidder will be decided

#### 10. Demand Note Generation

 Highest Bidder gets communicated and a demand note is generated

#### 11. Payment Generation

 Highest Bidder has to submit payment amount within the specified time limit

#### 12. Bid Closure

• Bid is finalized and Plot allotted to the successful bidder





### Intelligence Augmentation

For further assistance please connect @

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| www.ascentya.in

